

MADE IN *Canva*

# 5 ways to make your Author Website Better\*!

Raymond M Rose  
[@theraymondmrose](#)

\*By 'better', I mean make more money!

[www.raymondmrose.com](http://www.raymondmrose.com)  
[www.cwtwebsites.com](http://www.cwtwebsites.com)

# 5 use your face!

Ever flip to the back flap of a book to see the author picture? Your website is no different.

Readers who connect buy more books.

*Solution: Find a photocopy and snap some pics!*

“ People connect with people so your face is one of the most important things to use...  
—Joanna Penn

of The Creative Penn

“ The beauty of affiliate marketing is that you don't have to invest the time and effort to create a product to sell. ”  
—Pat Flynn

of Smart Passive Income

# sell other stuff! 4

You can sell products other than your own.

Affiliate Marketing, selling other stuff for a commission, can serve real value to your readers.

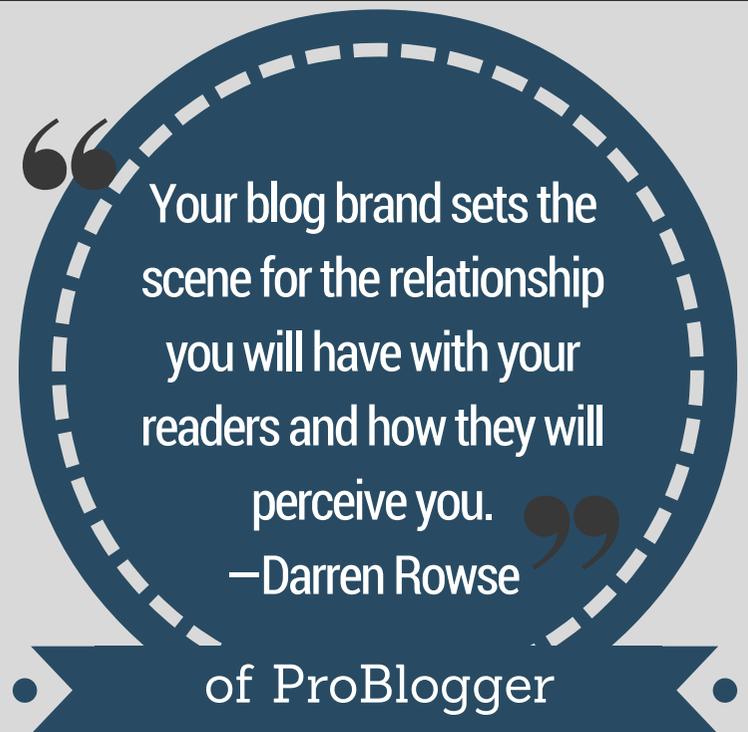
*Solution: use Amazon Associates to sell your favorite books!*

# 3 build a brand!

What do you believe in? Who are your readers? How do they feel when they read your work?

Your brand is your mind and soul in written and visual form. It tells readers what to expect.

*Solution: Answer the above questions and put it into your website.*



Everybody needs money to live, yet a lot of people feel guilty about making it.  
— Michael Hyatt

of Michael Hyatt

# charge more! 2

How much you charge (if you have any control) tells readers your work's value and asks for an investment.

Charging more demands better work. So deliver.

*Solution: check out your competition and price higher!*

# 1 start an email list!

Your readers want to hear from you and they want to talk to you. Email is a direct way to tell them about new stuff, ask questions, and engage.

Not to mention, it's free, everyone has it, and it works!

*Solution: Sign up for Mailchimp and ask for emails!*

“ When you have someone’s email, you’re allowed to communicate with them when you want, how you want. ”  
—Derek Halpern

of Social Triggers

**THANKS**

FOR READING

if you want more, go to

**RAYMONDMROSE.COM**

*or*

Click here!